



# Digital Designer & Concept Developer based in Copenhagen.

Denmark

## Contact

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## Qualifications

### Digital Product Design

Proficient in digital design tools and techniques, with expertise in UI/UX design, graphic design, and video editing. Skilled in Figma, Adobe Creative Suite, and HTML/CSS.

### Project Management

Experienced in leading design projects from conception to completion, skilled at coordinating teams and timelines to ensure successful project delivery. Proficient in project planning, resource allocation, and client communication.

### Digital marketing

Proficient in digital marketing strategies and website management, with a focus on driving traffic, enhancing user experience, and optimizing conversion rates. Skilled in SEO, content management systems (CMS), and analytics tools.

## About Me

Passionate about crafting digital experiences that blend creativity and innovation, I enjoy both design and coding. With over eight years of experience, I've developed a diverse portfolio of digital products. As a collaborative team player, I'm dedicated to shaping the future of digital design.

## Work experience

### tamigo

**Digital Designer** | 2021 - now

- Designing UI/UX for websites, apps, or digital products.
- Optimising landing pages and website layouts to improve user engagement and conversion rates.
- Collaborating with marketing team to create visual assets for campaigns.
- Video editing of promotional materials.
- Leading cross-organisation projects.

### Wunderman Thompson MSC

**Digital Designer** | 2020 - 2021

- Executing design projects that align with brand guidelines and marketing objectives.
- Creating visual content for various digital channels, including social media, email campaigns, animations, and advertisements.
- Presenting design concepts to clients, incorporating feedback and revisions as necessary.

### Centeo Finance Group

**Product Designer** | 2018 - 2020

- Creating wireframes, mockups, and prototypes to visualise design concepts and user workflows.
- Implementing design systems and guidelines to ensure consistency across all products and platforms.
- Working closely with front-end developers to ensure the successful implementation of designs and user interactions.

### design-people

**Multimedia Designer** | 2016-2018

- Participating in the agency's website redesign project.
- Assisting senior designers in various stages of the design process.
- Creating various visual assets.
- Learning and applying design principles and best practices under the guidance of experienced professionals.

## Education

### MSc, IT Product Design

University of Southern Denmark | 2018 - 2020

### BA, Digital Concept Development

Business Academy Aarhus | 2016-2018

### AP, Multimedia Design and Communication

Business Academy Aarhus | 2014-2016